



NOV. 29 - DEC. 1ST
MEETT | TOULOUSE |
FRANCE

PROMOTIONAL KIT: MOBILE APP

The best way to increase your
awareness @Aeromart!

FOLLOW US!



#AEROMARTTLS22

aeromart-toulouse.com

Mobile APP packages

General overview

Package

	1	2	3	4
	Official sponsor mobile APP	Push notification	Promotional banner	Promotional text message
Visibility	●●●●●	●●●●●	●●●●●	●●●●●
Price	10.000€	800€/push notifications	500€/ banner post	200€/text post
Availability	only one sponsor	5 per day*	4 per day*	4 per day*
Detailed feature	+	+	+	+

Mobile APP available from Nov. 14 | 2022

*on first come, first served basis



OFFICIAL SPONSOR

Detailed feature

Only one official app sponsor opportunity available!

**VISIBILITY ON
ALL AEROMART
CHANNELS AS
MOBILE APP
OFFICIAL
SPONSOR***



**STRONG
VISIBILITY ON
THE APP**

- Logo on the official event website
- Advert page in the official catalogue
- Logo on the B2B meeting & virtual exhibition platforms
- Logo in the e-mail sent to all participants to download the app
- Logo on the graphics at the venue
- Splash screen with your company logo each time when the app will be launched by the attendees
- Your logo in the participants list and on the interactive floor map
- 1 banner on the home page of the mobile app
- 3 push messages (one per day)

Visibility



*On all these supports your company logo will be displayed under the mention "APP BROUGHT TO YOU BY"

PUSH NOTIFICATION

Detailed feature

Push notifications are messages that will be displayed on the home screen of an attendee's mobile device.

It looks similar to a text message, but is actually sent through the app. Your message will also appear in the notification board inside the app and on the screen (even if the app is not running).

Option & availability:

- 5 notifications available per day*
- 800€/ push



Visibility



*on first come, first served basis

PROMOTIONAL BANNER

Detailed feature

Capture each attendings attention by being the first thing they see when opening the app!

Promotional banner is a picture pinned to the Home Page. It can include a call-to-action button and a hyperlink to your website. It can be scheduled to be displayed at any moment during a limited time.



Option & availability:

- 4 promotional banners available per day*
- Posts pinned during 2 hours
- 500€/ banner post

*on first come, first served basis

Visibility

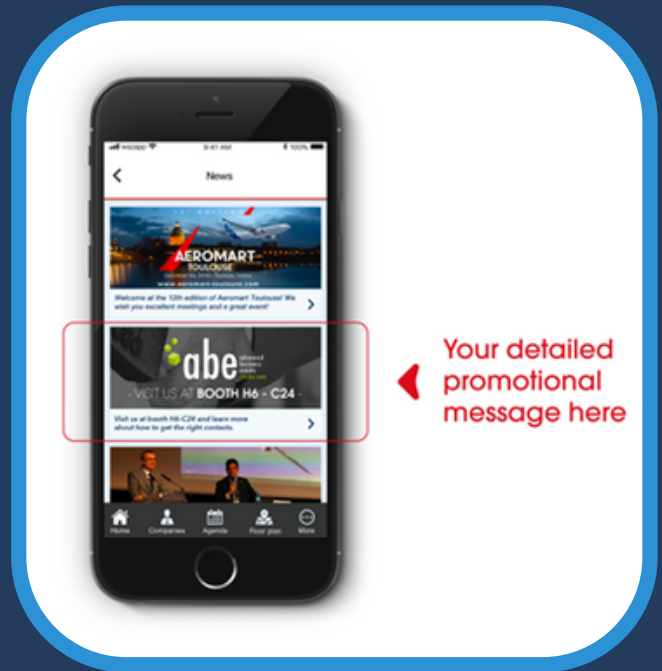


PROMOTIONAL TEXT MESSAGE

Detailed feature

Capture each attendings attention by being the first thing they see when opening the app!!

Promotional post, composed of 140 characters, is pinned on top of the Home Page. It's linked to an article that can include an image. It can be scheduled to be displayed at any moment during a limited time.



Option & availability:

- 200€/text post
- 4 promotional posts available per day*
- Posts pinned during 2 hours



*on first come, first served basis

Visibility





NOV. 29 - DEC. 1ST
MEETT | TOULOUSE |
FRANCE

CONTACT US

Additional information regarding the
mobile APP:



Mariana MIU
Digital Marketing Manager
mmiu@advbe.com
T. + 33 1 41 86 41 25

FOLLOW US!



#AEROMARTTLS22

aeromart-toulouse.com

