

November the 27th 2020**PRESS RELEASE****The 13th edition of Aeromart will be digital!**

More than ever, aeronautics and space companies need to meet and exchange in this situation of global health crisis. To take into account government measures and containment in France, Aeromart - initially scheduled in hybrid mode on December 1, 2 and 3, 2020 - will now be held in a new 100% digital format, with an additional two days extension on December 8 and 9, to allow participants from all continents to meet. And today, Occitanie is more than ever the European Region and Toulouse the capital of sovereign industries, as declared a priority by the French government and the European Union.

See you in live or replay videoconferences and virtual exhibition

This new digital version of Aeromart has been redesigned to allow companies to benefit from a range of services and appointments, as in previous editions:

**Virtual exhibition**

From an interactive platform, participants will be able to access a virtual exhibition, customize their booth, walk around virtually and exchange business cards.

**Business meetings**

A dedicated interactive platform allows prime contractors, equipment manufacturers, subcontractors and suppliers in the aerospace industry to meet each other through pre-programmed appointments. The appointment time slots have been specially arranged to take into account the different time zones of international participants.

**Live and replay conferences****Major themes covered :**

- Aeronautical support and recovery plans
- New challenges and trends in European aeronautics
- Diversification strategies for the aeronautics industry
- Towards greener aviation
- Expert Forum: Eco-friendly Aviation
- Panoramas of the international aeronautical markets: Belgium, Czech Republic, Italy, Japan, Malaysia, Morocco, Russia



Chat A chat to exchange between participants

Currently, more than 50 speakers and experts, 500 exhibitors and more than 2000 participants are expected for this digital edition.

Program 2020 :

- **December 1st:** Aeromart Summit
- **December 1-2-3:** Business meetings and conferences, visit of the virtual exhibition
- **December 8-9:** Business meetings and conferences, visit of the virtual exhibition

Aeromart 2020 will have the pleasure to virtually welcome:

- **The French aeronautical regions:** Auvergne-Rhône-Alpes, Bourgogne-Franche-Comté, Centre-Val-de-Loire, Corse, Grand Est, Hauts-de-France, Île-de-France, Nouvelle-Aquitaine, Normandie, Occitanie / Pyrénées-Méditerranée, PACA, Pays de la Loire.
- **Foreign delegations:** Austria – Belgium – Brazil – Canada – China – Czech Republic – Germany – Italy – India – Ireland – Japan – Latvia – Lithuania – Mexico–Morocco – Netherlands – Philippines – Poland – Serbia – South Africa – South Korea – Spain - Switzerland – Taiwan – Russia – Tunisia – Turkey – United Kingdom - United States – Ukraine – Vietnam.
- **Major international OEMs and OEMs :** Aernnova Aerospace - Airbus - Airbus Defence & Space - Airbus Helicopters - Airbus Interior Services - ATR - Boeing Commercial Airplanes - BAE Systems - Bombardier - CNES - Comac - Corsica Composites Aéronautiques - Daher Aerospace - Diehl Defence - Embraer - Fiat Chrysler Automobiles (FCA North America) - Figeac Aero - GE Avio - Groupe Lauak - Hutchinson - Irkut - Latécoère - Leonardo - Liebherr Aerospace - MBDA Italia - Mecachrome - MHI RJ Aviation Group - Mitsubishi Heavy Industries Canada Aerospace (MHICA) - Pratt & Whitney - Safran Aerosystems - Safran Aircraft Engines - Safran Electrical & Power - Safran Landing Systems - Safran Nacelles - Safran Ventilation Systems - Spirit Aerosystems - Superjet International - TAI Tusas Engine Industries- Thales Avionics - Thales airborne systems- Thales Alenia Space.

About Aeromart :

Marketing and implementation are handled by the - advanced business events group, ABE, world leader in the organization of business conventions. Aeromart is supported by the Occitanie / Pyrénées-Méditerranée Region and its economic development agency AD'OCC, the Toulouse Haute-Garonne Chamber of Commerce and Toulouse Métropole.

Since 2008, Aeromart is also organized on other continents, Toulouse remaining by far the most important business convention: in 22 years, Aeromart has grown exponentially:

- In 1996: 250 participants, 10 countries, 350 business meetings organized.
- In 2018: more than 3,000 participants, 45 countries, 16,000 business meetings organized.

Program on www.toulouse.bciaerospace.com

Press contacts:

Julie MYC RACHEDI - AD'OCC agency – +33 6 07 26 11 31– julie.myc-rachedi@agence-adocc.com

Josiane GASQUET – CCI Toulouse Haute-Garonne - +33 5 61 33 65 60 - j.gasquet@toulouse.cci.fr

Stéphanie ARNAUD – Toulouse Métropole - +33 5 61 22 21 47 – service.presse@toulouse-metropole.fr