

Wednesday 16 September 2020

PRESS RELEASE



The trade fair helping the recovery of the aeronautics and space sectors

Despite a difficult start to 2020, Aeromart Toulouse will still be going ahead! It is scheduled to take place on 1-3 December 2020, at the new MEETT Exhibition Centre in Toulouse. Now more than ever, international players in the aeronautics and space sectors are in need of a space to meet and exchange, in order to ensure a sustainable recovery of these sectors. Aeromart Toulouse is the only global aviation event scheduled that remains in the calendar for 2020.

In order to maintain an international experience - which is a huge part of what has made Aeromart such an excellent event over its previous 12 editions - the event had to evolve. This 13th edition will therefore be a "hybrid" event, combining an on-site and digital offering. This digital version of Aeromart will allow those companies affected by COVID-19 travel restrictions to benefit from pre-scheduled videoconference meetings, live conferences and a virtual exhibition.

Programme

For Aeromart's 13th edition, we will include the traditional highlights of the event, including the Summit, the Space Industry Summit and the Green Village, whilst adding some new features, such as Aeromart#Digital and AeroLabs:

	1st December	Plenary conference day hosted by industry experts, exploring the challenges of recovery for the aeronautics sector, and the opportunities of low-carbon aviation.
	2nd & 3rd December	Exhibition area dedicated to innovation and technologies working to reduce the environmental impact of the aeronautical and space industries. The Green Aviation Village programme includes pre-scheduled meetings and a half-day of conference sessions.
	2nd & 3rd December	The Space Industry Summit is an area for players in the space industry to meet and discuss new advances in the sector. This programme includes a 2-day exhibition and business meetings as well as a half-day conference agenda.
	1st-3rd December	Aeromart#Digital is the digital extension of Aeromart, aimed at international participants who are unable to participate on-site in December. This online offering includes a virtual exhibition, videoconference B2B meetings, and access to the conference programme via a livestream link.
	2nd & 3rd December	A space for promoting the most innovative and forward-thinking start-ups in the aeronautics and space sectors, with numerous networking opportunities (investors, government agencies, industrial partners, etc.)

2018 in Figures:

- 3,000 participants and over 16,000 business meetings.
- **A strong international presence** with more than 1,500 companies and 45 countries represented.
- **Major international OEMs and contractors** including: Airbus, ATR, Avic, Bombardier, CNES, Dassault Aviation, Embraer, Aciturri Aeronautica, Aernnova Aerospace, Aero Vodochody Aerospace, Corse Composites Aéronautiques, Latécoère, Liebherr Aerospace, Mecachrome, Premium Aerotec, Rockwell Collins Safran, Stelia Aerospace, Thales Alenia Space, TAI - Turkish Aerospace Industrie, Turkish Airline Technics Inc., Zodiac, etc.

Aeromart 2020 looks forward to welcoming:

- **International delegations**, both on-site and via our virtual platform: Belgium, Germany, Spain, Austria, South Korea (virtual), Canada (virtual), United States, United Kingdom, Italy, Switzerland, Tunisia, Malaysia (virtual), Philippines (virtual), Morocco, Mexico (virtual), Japan, Ireland, Brazil (virtual), Portugal.
- **Major international OEMs and contractors:** Airbus, ATR, Avic, Boeing, Bombardier, Embraer, Aciturri Aeronautica, Aernnova Aerospace, Latécoère, Liebherr Aerospace, Mecachrome, Safran, Thales Alenia Space, Rolls Royce, Comac, UTC, Daher...

About Aeromart:

The AD'OCC Agency and the Toulouse Haute-Garonne Chamber of Commerce and Industry jointly oversee the production of Aeromart. Marketing and logistics are handled by abe group - advanced business events – a world-leader in the organisation of international business conventions. Aeromart is supported by the Occitanie/Pyrénées-Méditerranée Region, the Toulouse Haute-Garonne CCI and Toulouse Métropole. Since 2008, Aeromart has also been organised on other continents, although Toulouse has remained by far the flagship business convention. In 22 years, Aeromart has experienced exponential growth:

- **In 1996** : 250 participants, 10 countries, 350 business meetings.
- **In 2018** : more than 3,000 participants, 45 countries, 16,000 business meetings.

The full programme is available at www.toulouse.bciaerospace.com

Press contacts:

Julie MYC RACHEDI - Agence AD'OCC – +33 5 61 12 57 17 – julie.myc-rachedi@agence-adocc.com

Josiane GASQUET – CCI Toulouse Haute-Garonne - +33 5 61 33 65 60 - j.gasquet@toulouse.cci.fr